



LIONS COWBOY CASH



October 12, 2023

Dear Oklahoma Lions!

Cowboy Cadillac is back again! But this year it is COWBOY CASH!

This is the Oklahoma Lions' premiere fundraising event. It helps support Lions



State Projects, the Ok
Lions Eye Bank, the Ok
Lions Boys Ranch



"Meadows of Hope", the Mobile Health Screening
Unit, Eye Glass Recycling, and the KidSight Program!



We are proud to announce that the drawing will have a crowd at the Ok Lions State Convention. The event will be in conjunction with the evening activities at the Ok State Convention. I am sure it will be a Cowboy Theme!

The drawing will be **April 5, 2024, at 7:00 PM at St. Crispin's**. The **Grand Prize** winner will receive **\$10,000 Cash!** In addition, the remaining two districts are guaranteed to win a 2nd place prize of \$1000.00 Cash. We are also adding 2 additional prizes per district of \$500.00 each! So, this is truly a Cowboy Cash Fundraiser!

IMPORTANT! Tickets are \$10.00 each and only 12 thousand will be sold! That gives each ticket holder a one in 12K chance of winning! These are very good odds!

Please set a goal to collect \$50 in donations per member at a minimum. \$50 from each member in the state will help reach our goal to raise over \$100K for Lions well deserving projects. **REMEMBER Lions who sell \$50 will also receive a 2024 Cowboy Cash award pin.**

Let's BELIEVE BIG and remember this special event's purpose is to bring awareness to the work Oklahoma State Lions Projects are doing. Lives are being changed everyday thanks to the dedication of Oklahoma Lions!

LIONS Cowboy Cash posters, tickets, and tracking forms are included in this packet. Please return ticket stubs and monies to the state office before March 31, 2024. Clubs can continue selling tickets through the drawing on Friday, April 5, 2024, if tickets are presented at the Convention prior to the drawing.

Important!!!! Please use the provided spreadsheets for your club's tally for OLSF to distribute CC Pins after the fundraiser. These include the information we need to properly track sales and will help us to ensure proper credit for all the participants.



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There has always been a **limited number of tickets**, however, this year we will not be able to send out additional tickets to clubs who have already been issued tickets until monies have been returned for the previous tickets issued. The odds are 12k and 1 for the grand prize, but the odds increase for the additional winnings to 1333 and 1 for a cash prize!

To be fair to all participating clubs! We have decided to offer the clubs an incentive of \$1 for each ticket sold, to be distributed back to the club. This is also to help the clubs with their annual fundraisers. Your Club may choose to take the funds for local service projects or return it to a state project of their choice, or to the service foundation.

CLUB AWARDS

- **10%** of club sales are awarded to each club in the State.
- **15%** of club sales are awarded to the TOP-SELLING CLUB in the state (per capita of club membership).

INDIVIDUAL AWARDS

- Special Recognition to Top-Selling Lion in the State and a special award.
- All individual sales will go toward a ***Louis Lackey Fellowship (\$250)*** or ***Dr. Bob McCullough Fellowship (\$500)***, and the ***Judge Edgar Vaught (\$1000) Awards***.
- These will be awarded at the end of the fiscal year based on a combination of individual contributions, Cowboy Cash ticket sales, and Building the Foundation contributions.
- ***2023-24 LIONS Cowboy Cash Pin (new design)*** to each Lion with a minimum of **\$50** in ticket sales.

For those of you with email, or who use the internet, OLSF can send this information electronically as well or you can download it from www.oklionsfoundation.org.

OLSF wants to express our deepest gratitude to all the participants of the Cowboy Cash fundraising campaign. The work you do has a long-lasting affect that brings healing to those in need. This reward far exceeds any monetary or temporal reward! WE SERVE!

Sincerely,

Diana Drummond

President, OLSF

